



79th Annual Meeting and Exposition



June 2 – 4, 2010
Trump Taj Mahal | Atlantic City, NJ

Who



Decides?



Exhibitor Prospectus
Exhibitor Contract Enclosed

Schedule at a Glance



Wednesday, June 2

Exhibitor Set Up

Welcome Reception

Thursday, June 3

Exhibit Hall Open

General Session

Education Sessions

NJAHSA Networking Reception

Friday, June 4

Education Sessions

Closing Luncheon Session



The New Jersey Association of Homes and Services for the Aging represents nonprofit and governmental housing, assisted living, residential health care, nursing and continuing care retirement facilities throughout New Jersey. We serve 140 member facilities, many of which are supported through religious, fraternal and government sponsorship. For more information please visit our website: www.njahsa.com

NJAHSA Members at a Glance

Who We Are

Our membership base represents the continuum of the aging services:

- Assisted living residences
- Continuing care retirement communities
- Nursing homes
- Community service programs
- Senior housing
- Adult residential facilities
- In-home care
- Transportation
- Wellness Centers
- Hospice care
- Pharmacies
- Rehabilitation/therapy facilities

What We Buy

NJAHSA members spend millions of dollars annually on:

- Accounting
- Adult Day
- Architecture/Construction/Interior Design
- Association/Education Services/Publishers
- Banking and financial services
- Bathing
- Building equipment
- Communication services
- Computer/Data management
- Consulting
- Development services
- Emergency response systems/Wander and fall prevention
- Executive search
- Facility management
- Flooring
- Food management
- Furniture
- Housekeeping
- Identification systems
- Insurance
- Lifts
- Maintenance supplies/Services
- Medical supplies, products & services
- Marketing/PR management
- Nutrition and food services
- Pharmaceutical services
- Rehabilitation & Therapy Services
- Residential care and personal products
- Safety
- Security
- Signs
- Technology-assisted devices
- Telehealth
- Transportation
- Uniforms
- Video Entertainment
- Wellness

Tell Me More About The NJAHSA Annual Meeting

Nothing tops the NJAHSA Annual Meeting & Exposition for exposure to New Jersey's aging services leaders who can decide what and how much to buy. Each spring this premier event for aging services organizations in New Jersey attracts more than 350 top executives and senior managers. The result: an unmatched opportunity for you to connect with New Jersey CEOs, administrators, executive directors, CFOs, CIOs, COOs, trustees, purchasing directors and others with the power to buy your product or service.

That purchasing power translates into sales for you!. So why not take advantage of this opportunity to get your message in front of the people who can make a difference to your business. Attract buyers and increase your visibility

Each Booth Includes:

- 10 by 10 booth space including pipe and drape and an id sign
- Participation in the Welcome Reception and other networking events
- Access to all educational sessions and general sessions
- Listing and product description in Final Program, Membership Directory and website
- Updated list of conference attendees including mailing information

I'm in. What Do I Do Next?

1. Review Floorplan
2. Select your booth choices
3. Complete the exhibitor contract form
4. Mail or Fax it to:
Attn: Margaret Wanca-Daniels – NJAHSA
13 Roszel Road, Suite C-200
Princeton, NJ 08540
FAX: 609-452-2907

NJAHSA 2009 Exhibitor List

Take a Look at Who Joined us in 2009

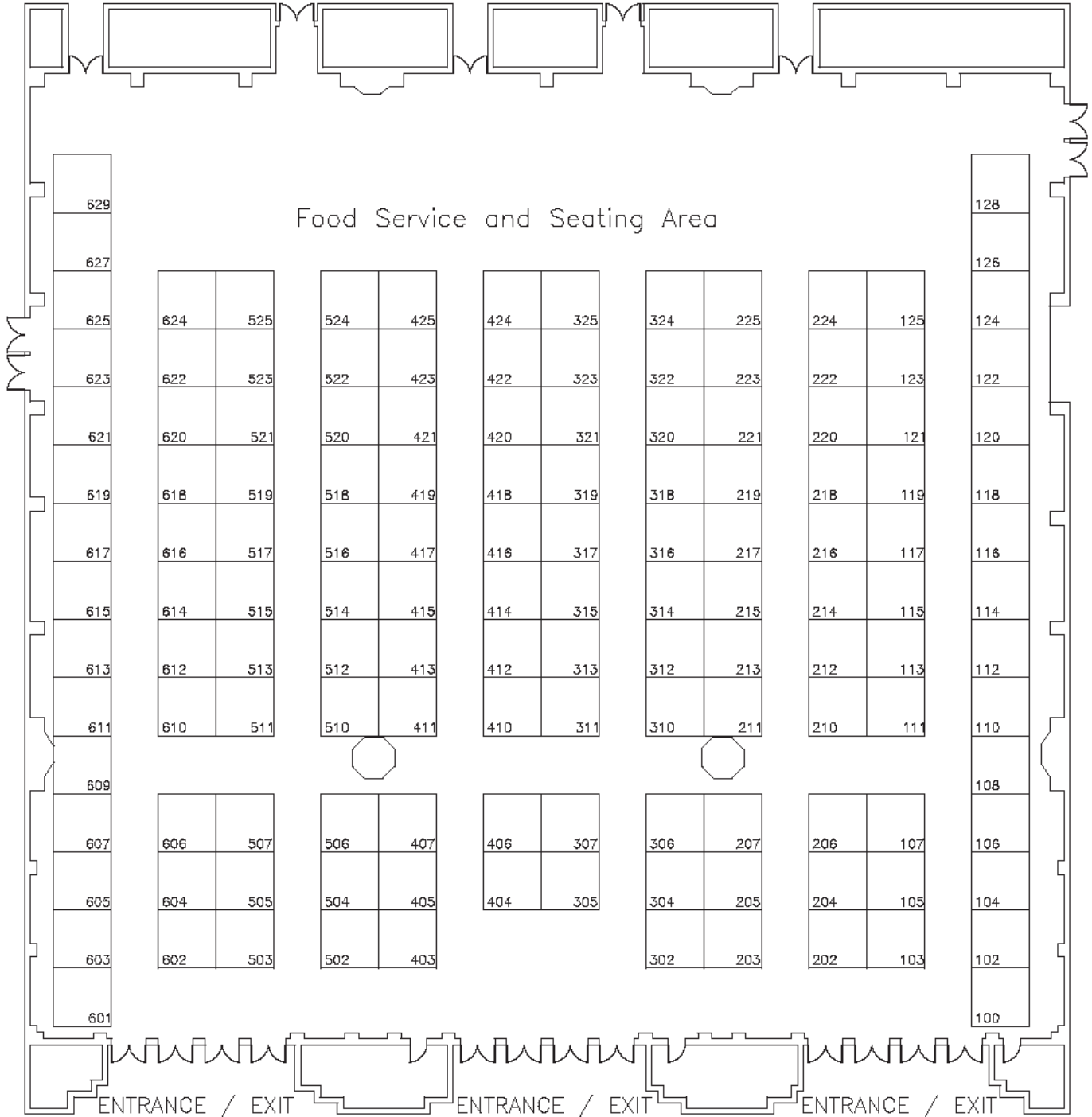
6 N Systems, Inc.	Cooper Pest Solutions	Johnson, Kendall & Johnson	Pharmcare USA
AAHSA Northeast Regional office	CPR Services	Kanalstein, Danton	Phoenix Contract, Inc.
Accu-Med Services	Croker Fire Drill Corporation	Associates, PA	PHS Senior Living Services
Aculabs, Inc.	Cura Hospitality	Kwalu	Precision Health, Inc.
Affinity Health Services	Design Ideas Group Architecture	Lenhardt Rogers Architects	Premier Healthcare Resources
AFLAC	& Planning, LLC	Lewis Chester Associates, Inc.	Prisim
Alert Ambulance Service	Discover Rx	Love Funding	Ramapo Ridge Psychiatric
all Risk Property Damage Experts	Donnelly Wagner Nelson	Med-Mizer Inc.	Hospital
Alzheimer's Association,	Architects	Mesh Background Screening	Reliable Health Systems
Delaware Valley Chapter	Eventus Stragic Partners	Millennium Pharmacy Services	Select Medical Rehabilitation
American Bus & Coach, LLC	Evercare by United Healthcare	Mobilex USA	Service
Amgen USA	First Priority Pay	Moorestown Visiting Nurse	Select Rehabilitation, Inc.
AOD Software - Answers on	GuideOne Insurance	Association	Senior TV
Demand	H & R Healthcare	Morrison Senior Dining	SigmaCare
Arcola Bus Sales	Hafetz & Associates	New Jersey Housing & Mortgage	Silverchair Learning Systems
BB&T Capital Markets	Hamlyn Senior Marketing, LLC	Finance Authority	Sodexo
Best Bath Systems	HealthCare Quality	NJ Department of Labor	Southgate at Christian
Bollinger Insurance	Strategies, Inc.	NJ Department of the Public	Health Care Center
BOMI International	Healthcare Services Group	Advocate	Standard Medical Supply, Inc.
Brecht Associates	HealthPRO Rehabilitation	NJADONA/LTC	Sweetwater Construction Corp.
By Designs Solutions	HEALTHTRAC, Inc.	NJSP/Emergency Management	Tel-Tron Technologies
Care Alternative	Herbert J. Sims & Company	Section	Tender Touch Rehab
Care Perspectives, Inc.	Hickory Bathing and Healthcare	NK Architects	Services, LLC
Care Tracker by Resource	Solutions, Inc.	Office of the Ombudsman for the	The Friend Insurance Agency, Inc.
Systems	Hirsch Wolf Div./Hub	Institutionalized Elderly	The Marlin Company
Chem Aqua	international NE	Omnicare	The Westin Group, Inc.
Chem Rx NJ	HomeFree, Inc.	Onsite Healthcare Services	Unidine Corporation
Classic Hair Care, LLC	Insurance Restoration	Osprey Property Maintenance	Uninvest Insurance, Inc.
Cole Systems Associates	Specialist., Inc.	PAC Industries, Inc.	US Dept. of Labor / OSHA
Compassionate Care Hospice	Invacare Continuing Care	Parente Randolph, LLC	Vantage
Computdata Health Corporation	ISGUS America, LLC	Partners Pharmacy	Wallace, Roberts & Todd
Conner Strong	Jersey Shore Pharmacy	Peoplefirst Rehabilitation	Ziegler Capital Markets
Contract Environments	Joerns Healthcare	Pharma Care, Inc.	



Exhibition Floor Plan

NJAHSA 2010

GRAND BALLROOM



NJAHSA's 79th Annual Meeting & Exhibition

Exhibitor Contract

Show Date—June 3, 2010 Trump Taj Mahal, Atlantic City, New Jersey

				PERSON LISTED HERE WILL RECEIVE ALL ADVANCE MATERIALS		
FIRM NAME				FIRST NAME		
ADDRESS				ADDRESS		
CITY	STATE	ZIP		CITY	STATE	ZIP
PHONE	FAX			PHONE	FAX	
WEBSITE				EMAIL		

PROGRAM BOOK LISTING

FIRM NAME (IF DIFFERENT FROM ABOVE)

FIRM CONTACT

PRODUCT DESCRIPTION (25 WORDS OR LESS)

BOOTH LOCATION

1st Choice _____ 2nd Choice _____ 3rd Choice _____

NJAHSA cannot guarantee but will do its best to keep competitors separated. Please note those competitors.

The undersigned applies for exhibit space at the NJAHSA 2010 Annual Meeting and Exhibition to be held at Trump Taj Mahal on **Thursday, June 3, 2010**. Full Payment in the form of a check, made payable to NJAHSA is required or credit card information supplied below no later than **Friday, April 16, 2010**. Application is hereby made for the above indicated space. Management will make every effort to assign requested space, but does not guarantee such assignment. Space will be assigned on a first-come, first served basis until all locations are assigned. Cancellation or reduction of exhibit space in writing which is postmarked by **April 1, 2010** will guarantee a full refund of monies paid if booth is resold; cancellation or reduction in writing after **April 1, 2010** will result in a 50% refund if booth is resold; and cancellation after **April 15, 2010** will result in no refund.

Booth Fees

Member	Member Corner	Non Member	Non Member Corner
\$650	\$750	\$900	\$1050

Paying by Check

Make check payable to NJAHSA and mail with completed Exhibitor Contract to:

Attn: Margaret Wanca – Daniels
 NJAHSA
 13 Roszel Road, Suite C-200
 Princeton, NJ 08540

Paying by Credit Card

Please fax the completed form with Credit Card payment information to:

NJAHSA
Attn: Margaret Wanca-Daniels
Fax Number: (609) 452-2907

Check One

Visa American Express Master Card Check # _____

Card number _____

Exp. Date _____

Signature _____ Date _____

Exhibitor Notes

The show is open for **one day only**, Thursday June 3rd. Set up for vendors will be on Wednesday, June 2nd, from 11:00 am–10:00 pm and on Thursday June 3rd from 6:00 am–7:45 am. **Atlantic Exposition Services will be available from 11:00 am until 5:00 pm on Wednesday June 2nd and 6:00 am–8:00 am on Thursday June 3rd.** (We will be hosting a welcome reception on Wednesday evening and all attendees are invited to attend.) The exhibit hall opens promptly at 8:00 am on Thursday June 3rd. All exhibitors must be set up in full and have a representative at their booth. Exhibits close at 4:00 pm Thursday June 3rd. **No exhibits shall be dismantled or removed prior to this time for any reason. If an exhibit is dismantled prior to the close of show, said exhibitor(s) may be prohibited from attending NJAHSA's 2011 exhibition.** The exhibition hall will be closed during non-exhibit hours.

Booth Construction

Booth space measures 10' wide x 10' deep; exhibits must conform to the size of the space and must not obstruct other booths.

Security

Exhibitors must provide for the security of their goods, materials, equipment and general display at all times. NJAHSA will not be responsible for the loss or damage of any material for any cause.

Program Listing

To be listed in the membership directory, exhibitor contracts must be received in the NJAHSA office by May 3, 2010.

Meals and Miscellaneous

Tickets for NJAHSA's continental breakfast, lunch and the welcome reception on June 2nd are complimentary to all exhibitors. A lunch ticket request form will be sent when your exhibit registration form is received in the NJAHSA office. We encourage attendees to dress in casual, comfortable clothing; however, a majority will wear business attire during the meeting. An overview of activities is noted on the cover page. A copy of the registration form with a schedule of activities will be forwarded when available.

Service Kit

Atlantic Exposition Services, Inc. is the official exhibit service company for the show. An exhibitor kit will be mailed to each vendor once a completed registration form with deposit payment is received in the NJAHSA office. The kit will include rates and order forms for all installation and dismantling services. Electrical outlets must be ordered through Atlantic Exposition (no free outlets are provided). Information will be included regarding labor and drayage rates. To contact Atlantic directly, call (609) 272-1600.

Exhibitor Personnel

Each exhibitor is permitted four (4) representatives per booth in the exhibit hall at any one time.

NJAHSA Contract

Any questions about the NJAHSA Exhibition should be directed to:

Margaret A. Wanca-Daniels

Phone: (202) 508-9479

E-mail: mwanca-daniels@ajahsa.org

Mailing Address:

NJAHSA

13 Roszel Road, Suite C-200

Princeton, New Jersey 08540

Cancellation Policy

Management will make every effort to assign requested space but does not guarantee such assignment. Space will be assigned on a first come, first served basis until all booth locations are assigned. Cancellation of exhibit space in writing which is postmarked by April 1, 2010 will guarantee a full refund if the booth is resold; cancellation postmarked after April 1, 2010 will result in a 50% refund if the booth is resold, cancellation after April 15, 2010 will result in no refund.



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