



NewsLine

ADVOCACY ♦ EDUCATION ♦ FELLOWSHIP

October 26, 2010

Welcome to the **NJAHSA NewsLine**, our newsletter for members!! Feel free to contact us at njahsa@njahsa.org whenever you have suggestions for news items relating to your community or if you would like to place an advertisement in future editions.

NJAHSA's New Website: If you have not already done so, please take a moment to check out NJAHSA's new website by clicking on the following link: <http://www.njahsa.org/> The site features a fresh new look that embraces the latest standards for web design and usability. Content and functionality has also been updated throughout the site. Members-only information and resources are still accessible via login-protected pages, and include new content and features such as Member Alerts. Public pages have been expanded to incorporate information such as the new, improved Facility Search, NJAHSA Newsline and new Photo Galleries. We welcome the public and our members to peruse the site, and as always, we appreciate your inquiries and feedback, and hope you enjoy the new NJAHSA website. Your input and feedback is important to us so after taking a look, let us know what you think by clicking on the "Contact" button on the homepage <http://www.njahsa.org/contact.shtml> !

Harrogate Hosts ORANJ Plenary Meeting: Recently NJAHSA CCRC member Harrogate hosted the Organization of Resident Associations of New Jersey's (ORANJ) fall meeting featuring NJAHSA President and CEO, Michele Guhl, as its morning keynote speaker. The meeting brought together over 125 CCRC residents from across the state for this annual event to hear about and discuss the most pressing issues seniors and providers face at the state and federal level. Aside from explaining what NJAHSA does and how the two associations can work together, Michele laid out how the delivery of aging services in the future will be drastically different with the advent of "baby boomers" becoming the predominant consumer demographic for housing and long term care services.

NJAHSA 2010 Golf Classic A Big Success!!! - It was a perfect day for golf at Forsgate Country Club on October 18th, the site of the 2010 Annual Golf Classic. Approximately 100 individuals played golf, participated in the golf clinic and enjoyed the day's festivities. In addition to the camaraderie, this outing was a financial success for the association as well!! As you all know, we need to cultivate and nurture these important relationships between our facility members and business partners. To that end, please give serious consideration to contacting the businesses listed below when any of your contracts are up for renewal.

The businesses which so generously supported our Golf Outing were:



Lewis-Chester and Associates (Premium Sponsor)

Beneficial Bank
Best Bath Systems
TD Bank
Partners Pharmacy
ParenteBeard
Advanced Benefit Advisors
allRisk Property Damage Restoration, Inc
Birdsall Services Group
Care Alternatives
Design Ideas
Discover RX
Drinker Biddle & Reath LLP
Fellowship Village
Friends Village
Genesis Rehabilitation, Inc
Green Hill, Inc.
Herbert J. Sims & Co
Greenwood House
Hawks & Company
Johnson, Kendall & Johnson
KDA Architects
Mobilex
Omicare, Inc
Premier Healthcare Resources
Ridge Oak Management, Inc
Sapphire Builders
Sebco Laundry Systems, Inc.
Select Rehabilitation
Springpoint Senior Living
Ziegler Capital Markets

On behalf of the NJAHSA Board of Trustees, we thank everyone involved in this wonderful event!

NJAHSA 2010 Staff Member of the Year Recognized By AAHSA: The recipient of NJAHSA's 2010 Staff Member of the Year Award, Mr. Gene DeLeo from NJAHSA member

Collingswood Manor, will be honored at one of the General Sessions during the AAHSA Annual Meeting being held next week in Los Angeles. Once again, NJAHSA extends its heartfelt congratulations to Mr. DeLeo and his family.

Comments Needed on Revised Changes to Section 8 Renewal Guide: The U.S. Department of Housing and Urban Development (HUD) proposed additional changes to the Section 8 renewal guide. The new proposal would cap budget-based rent adjustments for multiyear Option 4 renewal contracts by market rents. Facilities operating under Option 4 renewals would be required to prepare and submit a rent comparability study proving that the new budget-based rent adjustment would not exceed local market rents. We strongly encourage you to review the policy changes, with particular attention to Section 6-3.B., and share your comments with HUD and us by November 15th. Check out the [instructions for submitting comments](#). Contact: [Colleen Bloom](#), (202) 508-9483.

Medicare Therapy Caps Extension Needed: Medicare therapy caps will go back into effect as of **January 1, 2010** unless Congress extends the exceptions process before then. Congress also must correct the effective date for the new Medicare RUGs-IV payment system for nursing homes to prevent substantial payment confusion in the coming months. Although the regular session of the 111th Congress has ended, the legislators will return for a post-election lame-duck session in November. Please [Contact Congress](#) and urge your legislators to address these issues as quickly as possible when they return to Washington. Contact: [Marsha Greenfield](#), (202) 508-9488.

“NJAHSA Facility Member Spotlight”



Thanks to NJAHSA member Arbor Glen for hosting NJAHSA’s Fall Membership Meeting!!

MDS 3.0 Processing Problems Resolved: The Centers for Medicare and Medicaid Services (CMS) corrected the problems with the Minimum Data Set (MDS) 3.0 Assessment Submission and Processing system. CMS’s Oct. 21 memo outlines the steps you should take to make sure your reports and payment claims are correct. Contact: [Iara Woody](#), (202) 508-9429.

Latest Information on Nursing Home Salaries and Benefits: The salaries of directors of nursing and nurses continue to grow in America’s nursing homes, according to the [2010-2011 Nursing Home Salary and Benefits Report](#). The report, published by the Hospital and Healthcare Compensation Service in cooperation with AAHSA, features data for 40 management and 40 non-management positions in nursing. Data are reported according to revenue size, bed-size, profit status, geographic region, state, and city. The report also covers 22 fringe benefits, turnover rates by department, and projected salary increases for 2010 to 2011. This resource is

available at a reduced price for AAHSA members. Contact: [Rosanne Zabka](#), (201) 405-0075, ext. 11

Emergency Preparedness All Hazards Survey: In August and September NJAHSAs conducted two brief All Hazards surveys of utmost importance to future Emergency Preparedness training and resource development. The first was a Hazard Vulnerability Assessment. We contacted registered emergency staff included in our emergency communications contact APEX i-Info system. We asked the contact to identify emergency events that are most likely to affect their work place. The results of the electronic web based survey were as follows. There were 155 responders from throughout the State. The greatest concern was a facility fire. This was followed, in order of concern, by snowstorm, severe wind/rainstorm, flooding, hurricane, and gas leak. Based on the information we will be presenting future programs and table/top exercises and drills on the disruption that can be caused by these types of events. The second electronic survey concerned a major preparedness problem, the lack of electric power emergency generators at some facilities. This was a mini survey, using the same APEX i-Info system. It had three questions and was presented by email to the CEO/administrator/manager of each member facility registered for emergency information and alerts. The results of the survey are still under review. The preliminary results indicated a much more detailed survey would be required to determine the capacity of our facilities to sustain and utility power disruption of longer than 24 hours. If you wish a copy of the full HVA survey, report or have questions, please contact Ed Peloquin, Emergency Preparedness Coordinator, 609-452-1161 or epeloquin@njahsa.org.

NJAHSAs Welcomes New Business Members! Please join us in welcoming...

McAuliffe + Carroll Architects, LLC - Located at 439 S. Broad Street, Suite 310 Trenton, NJ 08611, is an architectural design and planning company specializing in the implementation of PACE community centers. Richard Carroll, AIA, Principal, can be reached at: 609-397-0095 or contacted at: rich@mcauliffecarroll.com. You may also visit the McAuliffe + Carroll Architects website by clicking the following link: www.mcauliffecarroll.com



McAuliffe + Carroll Architects, LLC

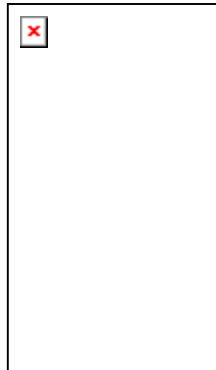
Law Offices of David S. Barmak, LLC - Located at 1330 Rt. 206 Suite 103 # 400, Skillman, NJ 08558, specializes in corporate compliance/risk management cases, as well as offering employment, privacy, fraud compliance programs. Litigation support, collections and accounts receivable management is also a specialty. Saul Fern, Division of Marketing, may be reached at: 609-688-0055 or contacted at: saul@barmak.com. You may also visit Law Offices of David S. Barmak, LLC website by clicking the following link: www.barmak.com

The Law Offices of David S. Barmak, LLC

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RLPS Architects - Located at 1910 Harrington Drive, Lancaster, PA 17601, provides master planning, architectural & interior design services to senior living & care providers encompassing reinventing existing retirement community campuses, new construction and renovation.

Kathleen Goff, Associate, can be reached at: 717-560-9501 or contacted at: kgoff@rlps.com. You may also visit the RLPS Architects website by clicking the following link: www.rlps.com.



RLPS Architects

Innovative Telecom Solutions - Located at 21 Pascack Road, Woodcliff Lake, NJ 07877, provides telecommunications, internet access, local and long distance telephone service, Cable, MPLS, etc. Ellen Tucker, President, can be reached at: 201-307-9110 or contacted at: etucker@innovativetel.com You may also visit the Innovative Telecom Solutions website by clicking the following link: www.innovativetel.com



Innovative Telecom Solutions

AAHSA Annual Meeting and Exposition **October 31st - November 3rd**

There is still time to register for the AAHSA Annual Meeting, being held in Los Angeles, California ... This event brings together the entire field of aging in one place to share ideas and best practices. The 2010 conference includes more than 200 educational programs and four general sessions featuring Paula Zahn, Edward James Olmos, Michael Sandel and the Zimmers. Registration information may be obtained by clicking on the following link: [aahsa annual meeting-registration](#)

PASRR Training

November 8th - Christian Health Care Center (Bergen)

November 15th - Medford Leas (Burlington)

November 19th – Healthcare Quality Strategies (Middlesex)

10:00am-12:00noon

Free Education Sessions to review the Pre-Admission Screening and Resident Review (PASRR) Process.

To assist acute care and specialty hospitals and nursing homes with understanding and achieving compliance with the changes in the PASRR process that took effect October 1, the New Jersey Hospital Association, the Health Care Association of New Jersey and the New Jersey Association of Homes and Services for the Aging in cooperation with the New Jersey Department of Health and Senior Services and the Department of Human Services will be hosting three regional education sessions. The content will be the same on each date... each session will include an hour long presentation on the PASRR process and review of all applicable forms. The second hour will be devoted to Questions and Answers.

will begin at 10am and will end at noon. In response to feedback from the field and from CMS, there will be updates and revisions on the information that was provided during the October webinars.

The Center for Excellence in Assisted Living (CEAL) - Webinars

October 27th, November 16th & December 7th

The Center for Excellence in Assisted Living (CEAL), of which AAHSA is a member, will hold four, one-hour webinars on practices of excellence in assisted living from across the country, including topic experts and the award winners from the *Promoting Excellence in Assisted Living Awards Program*. Each 1-hour long webinar will be held from 2:00-3:00pm ET on the dates specified above. To access the informational flyer for the webinars and registration information click here: http://www.theceal.org/webinar_info.php

NJAHSA WEBINAR: *More...Getting Case Mix Ready*

Members still have the opportunity to view the webinar held in April on **Case Mix** ... If you missed this timely and informative webinar, you still have an opportunity to register for the **Archived, On Demand Play** version...This 90 minute webinar featured **Sophie Campbell**, MSN, RN, CRRN, RAC-CT, **ParenteBeard's** Director of Clinical Advisory Services, and offered a more in-depth review in the areas which will have most significant impact on the Medicaid case mix: **rehabilitation therapy, restorative nursing and case management**. If you are interested in listening to the webinar, you may register for this program by clicking on the following link:

[More...Getting Case Mix Ready - Webinar...On Demand Play](#)

NJAHSA Membership Meeting & Holiday Luncheon

December 8th

Please join us on **Wednesday, December 8, 2010** for the NJAHSA General Membership Meeting & holiday Luncheon...Location TBD.

NJAHSA Roundtable Discussion Meetings

Please confirm attendance at Roundtable Meetings with agreenbaum@njahsa.org or phone the NJAHSA office: 609-452-1161

Directors of Human Resource – Wednesday/October 27th

10:00am

NJAHSA Office – 13 Roszel Road/Suite C200 – Princeton, NJ 08540

Housing Managers – Wednesday/November 17th

10:30am

Princeton Community Housing – 245 Nassau Street – Princeton, NJ 08540

Activity Coordinators – Thursday/November 18th

10:00am

McCarrick Care Center – 15 Dellwood Lane – Somerset, NJ 08873